



## Quality solutions for today's product labeling.

At **Maritime Labels & Packaging** we would like to welcome you to our innovative custom label printing service.

Our team of professionals is at your service and always willing to provide you with advice, suggestions, and design considerations. We are here to help make your products move from the shelves to the homes of every possible consumer.

Unlike traditional print providers we have put our focus on using the latest technologies within our industry, allowing **Maritime Labels & Packaging** to provide clients with the highest levels of quality for custom printed product labels, and flexibility for short-to-medium and large print runs.

Our technology and custom label printing service offers unsurpassed levels of quality for process colour printing utilizing standard 4 colour and enhanced 7 colour printing processes. The direct-to-press technology eliminates the costly need of

printing plates and extensive prepress work, allowing clients to make changes between print runs with minimum associated costs.

Other benefits of our technology used for printing allows clients to gang-up multiple jobs (SKUs) of the same label size to take advantage of larger quantity volume based pricing. With plateless printing clients can take advantage of variable data, incorporating serialization or personalization within their label designs.





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### Line Screen Resolutions

High quality line screen printing that offers crisp and clean graphic reproduction typically only achieved by offset printing processes.

- 144 lpi
- 175 lpi
- 180 lpi
- 230 lpi

### Process Colour Printing

Standard 4-colour process printing, available enhanced 6 and 7 colour process printing using orange, green and violet along with the standard CMYK for greater colour gamut.

### White Ink

White ink for that no-label look or for printing on special substrates.

### Custom Ink Mixing

Custom ink mixing services for corporate colours or speciality printing.

### Colour Management

Automatic on-press calibration and colour management using leading-edge Esko software for enhanced repeatability from print-run to print-run for colour accuracy.

### Variable Data

Variable data printing for serialization, personalization for enhanced labeling options.

### Offset Print Quality

Direct-to-press printing using liquid ink that produces offset quality without the harsh colour trapping and screen imperfections.

### Substrates

Wide selection of stock substrates with custom substrate availability.

### Custom Die Shapes

Large library of standard and custom label die shapes and sizes with custom shape and size availability.

### Finishing Options

Vast variety of finishing options ranging from overlaminates, u.v. finishes and custom spot coating.

### Finished Options

Standard roll-stock labels on 3" cores with the availability of sheeted labels for speciality applications.

