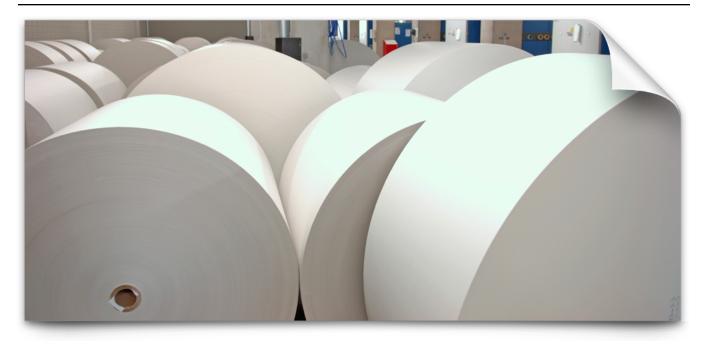


### Toll Free 1.866.674.5749



## Substrates, Shapes and Finishing Options

At Maritime Labels & Packaging, we based our custom printing service on using only the best in pressure sensitive substrates and materials while offering a vast array of finishing options to suit our clients' needs.

Through partnering with the industry's best, **Maritime Labels & Packaging** is able to offer a vast variety of pressure sensitive and non-pressure sensitive materials for your custom printing requirements. You receive the benefit of more choices for quality and application.

Substrate choice and label design can greatly impact product shelf appeal. Choose between paper, films, foil, and more to assist with your overall marketing impact.

An eye-catching print doesn't end with design and substrate choice. Special shape label die cuts can compliment packaging by adding three dimensional appearance and attract consumer interest to increase sales.

Top it all off with a finishing option that suits the product's shelf appeal. Gloss, matte, and satin finishes add the appropriate "finishing touch" to emphasize overall product characteristics.

Consult with Maritime Labels & Packaging today about a high-impact print construction to help you!





## Substrates, Shapes and Finishing Options

#### Pressure Sensitive Substrates

White Prime Papers:

- 54# Semi-Gloss
- 60# Semi-Gloss Elite
- 60# Raflasilk
- 55# Cast Gloss Elite
- 60# Gloss
- 60# Cast Gloss

#### Colours, Foils & Metallized:

- Natural Label<sup>™</sup>
- Bright Silver Foil
- Brushed Chrome
- Rainbow Holographic
- MaxFlex Silver

#### Pharmaceutical Papers:

- Pharmaceutical Gloss Plus
- Pharmaceutical Cast Gloss Elite
- Pharmaceutical FasGloss
- Pharmaceutical Silverback

#### Prime Wine & Beverage Papers:

- Estate Label No.4
- Estate Label No.8
- Estate Label No.9
- 70# Cream Vellum
  60# Classic Linen Solar White
- 60# Classic Crest Solar White
- 60# Classic Laid Solar White
- 60# Classic Crest Natural White
- 60# Cast Gloss

#### Prime Packaging Labeling Films:

- 2 Mil Clear Polypropylene
- 2 Mil Super Clear Polystyrene
  2.6 Mil White Polypropylene
- 2 Mil Metallized Polypropylene (approved for candle labeling)

#### Non-Pressure Sensitive Promotional:

- Tyvek
- White Polyethylene
- OctaCoat Prime White Paper

\*\* Above substrate listing represents our most common materials. Custom substrates may be sourced to meet your needs.

#### **Protective Finishing Options**

Flood Coat Ultraviolet (U.V.) Varnishes:

- High-Gloss U.V.
- Satin U.V.
- Matte U.V.
- Imprintable Gloss U.V.

# Spot Coat Ultraviolet (U.V.) Varnishes: • High-Gloss U.V. • Satin U.V.

- Matte U.V.
- \*\* Spot plate charges may apply.

#### **Overlaminate Films:**

- Gloss
- Satin
- Matte
- Gloss Polyester

#### Stock and Custom Die Shapes

At Maritime Labels & Packaging we have hundreds of stock die shapes and sizes to choose from. With our semi-rotary converting system using magnetic steel cutting dies custom shapes are affordable.

\*\* Consult our sales team for special custom die shape pricing.



www.labelsandpackaging.ca

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